



Ashley Rice

Graphic Design & Marketing

Contact

Phone

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Portfolio

ashthecreative.com

Instagram

@ash_thecreative

Education

**Central Piedmont
Community College**

AAS, Advertising &
Graphic Design
2020

**Appalachian State
University**

Studio Art
2011-2013

Design

Unique perspective on design, due to long history in Studio Art. Trained in Advertising and Graphic Design.

Marketing

Assess what makes a company/client stand out and use that to their advantage. Gear designs toward specific markets while maintaining brand guidelines.

Software Skills

Adobe Creative Suite:

- InDesign, Illustrator, Photoshop, Acrobat, PremierePro, Spark.

Web design & Content Management:

- HTML 5, PHP, Bootstrap 5, WordPress, Wix.

Other Tools:

- Constant Contact, Canva, Survey Monkey, Microsoft Office 365.

Experience

Marketing Coordinator**Bonitz Inc.**

June 2021 - Present

Internal & external marketing requests: both print & digital. Event planning, social media content, office branding, web design, ad campaigns, internal newsletter design, invoicing, chat-bot on website, run company store, sales collateral.

Graphic Design Intern**Elevate Lifestyle**

Fall 2020

Designed various print & digital advertising materials for events in Charlotte. Created logo designs for events. Assisted local businesses with a variety of promotional projects.

Interior Design Assistant**Jodi Rebol LLC**

2017 - 2018

Assisted in designing spaces for clients at job sites. Organized tools & anticipated needs at job sites. Restored & painted various pieces of furniture.

Freelance

Graphic Design**Abbie Lewis LLC**

2019

Designed logo for the client's jewelry design business.